

Charge Cards in Israel

Market Direction | 2025-01-22 | 25 pages | Euromonitor

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Report description:

In 2024, charge cards in Israel was impacted by still-high interest rates. In January the interest rate was reduced by 0.25%, bringing it to 4.5%. Despite this minor decrease, no further reductions are anticipated in the near term, leaving interest rates at historically high levels. This persistent environment of elevated rates is influencing consumer payment behaviours. Further, rising living costs have been prompting Israeli consumers to exercise caution in their spending. Many individuals are...

Euromonitor International's Charge Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Charge Cards in Israel
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List Of Contents And Tables

CHARGE CARDS IN ISRAEL

KEY DATA FINDINGS

2024 DEVELOPMENTS

High interest rates support growth for charge cards category in 2024

Continued growth for non-bank cards

Digital wallets represent rising threat to plastic charge cards

PROSPECTS AND OPPORTUNITIES

Economic woes will continue to impact category

Persistent growth of mobile proximity payments will continue to curb potential for progress

IsraCard likely to remain leader in charge cards throughout forecast period

CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2019-2024

Table 2 Charge Cards Transactions 2019-2024

Table 3 Charge Cards in Circulation: % Growth 2019-2024

Table 4 Charge Cards Transactions: % Growth 2019-2024

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2019-2024

Table 6 Commercial Charge Cards Transactions 2019-2024

Table 7 Commercial Charge Cards in Circulation: % Growth 2019-2024

Table 8 Commercial Charge Cards Transactions: % Growth 2019-2024

Table 9 Personal Charge Cards: Number of Cards in Circulation 2019-2024

Table 10 □Personal Charge Cards Transactions 2019-2024

Table 11 □Personal Charge Cards in Circulation: % Growth 2019-2024

Table 12 □Personal Charge Cards Transactions: % Growth 2019-2024

Table 13 □Charge Cards: Number of Cards by Issuer 2019-2023

Table 14 □Charge Cards: Number of Cards by Operator 2019-2023

Table 15 □Charge Cards Payment Transaction Value by Issuer 2019-2023

Table 16 □Charge Cards Payment Transaction Value by Operator 2019-2023

Table 17 □Commercial Charge Cards: Number of Cards by Issuer 2019-2023

Table 18 □Commercial Charge Cards: Number of Cards by Operator 2019-2023

Table 19 □Commercial Charge Cards Payment Transaction Value by Issuer 2019-2023

Table 20 □Commercial Charge Cards Payment Transaction Value by Operator 2019-2023

Table 21 □Personal Charge Cards: Number of Cards by Issuer 2019-2023

Table 22 □Personal Charge Cards: Number of Cards by Operator 2019-2023

Table 23 □Personal Charge Cards Transaction Value by Issuer 2019-2023

Table 24 □Personal Charge Cards Transaction Value by Operator 2019-2023

Table 25 □Forecast Charge Cards: Number of Cards in Circulation 2024-2029

Table 26 □Forecast Charge Cards Transactions 2024-2029

Table 27 □Forecast Charge Cards in Circulation: % Growth 2024-2029

Table 28 □Forecast Charge Cards Transactions: % Growth 2024-2029

Table 29 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2024-2029

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Table 30	Forecast Commercial Charge Cards Transactions 2024-2029
Table 31	Forecast Commercial Charge Cards in Circulation: % Growth 2024-2029
Table 32	Forecast Commercial Charge Cards Transactions: % Growth 2024-2029
Table 33	Forecast Personal Charge Cards: Number of Cards in Circulation 2024-2029
Table 34	Forecast Personal Charge Cards Transactions 2024-2029
Table 35	Forecast Personal Charge Cards in Circulation: % Growth 2024-2029
Table 36	Forecast Personal Charge Cards Transactions: % Growth 2024-2029
FINANCIAL CARDS AND PAYMENTS IN ISRAEL	
EXECUTIVE SUMMARY	
Financial cards and payments in 2024: The big picture	
2024 key trends	
Fintech does well despite challenging context	
Competitive landscape	
What next for financial cards and payments?	
MARKET INDICATORS	
Table 37	Number of POS Terminals: Units 2019-2024
Table 38	Number of ATMs: Units 2019-2024
Table 39	Value Lost to Fraud 2019-2024
Table 40	Card Expenditure by Location 2024
Table 41	Financial Cards in Circulation by Type: % Number of Cards 2019-2024
Table 42	Domestic versus Foreign Spend 2024
MARKET DATA	
Table 43	Financial Cards by Category: Number of Cards in Circulation 2019-2024
Table 44	Financial Cards by Category: Number of Accounts 2019-2024
Table 45	Financial Cards Transactions by Category: Value 2019-2024
Table 46	Financial Cards by Category: Number of Transactions 2019-2024
Table 47	Consumer Payments by Category: Value 2019-2024
Table 48	Consumer Payments by Category: Number of Transactions 2019-2024
Table 49	M-Commerce by Category: Value 2019-2024
Table 50	M-Commerce by Category: % Value Growth 2019-2024
Table 51	Financial Cards: Number of Cards by Issuer 2019-2023
Table 52	Financial Cards: Number of Cards by Operator 2019-2023
Table 53	Financial Cards: Card Payment Transactions Value by Operator 2019-2023
Table 54	Financial Cards: Card Payment Transactions Value by Issuer 2019-2023
Table 55	Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029
Table 56	Forecast Financial Cards by Category: Number of Accounts 2024-2029
Table 57	Forecast Financial Cards Transactions by Category: Value 2024-2029
Table 58	Forecast Financial Cards by Category: Number of Transactions 2024-2029
Table 59	Forecast Consumer Payments by Category: Value 2024-2029
Table 60	Forecast Consumer Payments by Category: Number of Transactions 2024-2029
Table 61	Forecast M-Commerce by Category: Value 2024-2029
Table 62	Forecast M-Commerce by Category: % Value Growth 2024-2029
DISCLAIMER	
SOURCES	
Summary 1 Research Sources	

Charge Cards in Israel

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