

## **Charge Cards in Indonesia**

Market Direction | 2025-01-13 | 27 pages | Euromonitor

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### **Report description:**

Charge cards in Indonesia turned in another year of positive growth in terms of transactions volume in 2024, driven largely by the expansion of American Express card acceptance in EDC machines throughout Indonesia, and the expansion of e-commerce bill payments using an AMEX card. Also supporting growth was the variety of special promotional offers available; for example, some of those from BCA included attractive discounts for food and beverage purchases as well as discounts on hotel rates and a...

Euromonitor International's Charge Card Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Charge Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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January 2025

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