

Charge Cards in France

Market Direction | 2025-01-13 | 30 pages | Euromonitor

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Report description:

In 2024, charge cards in France showed slightly improved growth in the number of cards in circulation, an appreciable increase in terms of transactions, and a double-digit rise in value sales. A key factor to this ongoing success is local consumers' growing recognition of private charge card functionality. This was a limited area a decade ago, with low interest and acceptance, although it now shows real promise. All Groupement des Cartes Bancaires (CB) charge cards, whether they are co-badged or...

Euromonitor International's Charge Card Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Charge cards enjoy growing merchant acceptance in 2024

2024 sees continued recovery for business tourism and MICE, supporting growth for charge cards

CB remains the overall leader, though other operators are gaining ground

PROSPECTS AND OPPORTUNITIES

Charge cards may see more modest growth during the forecast period

FrenchSys and others set to free themselves further from the CB system

Charge cards to benefit from more favourable environment for mobile payments and digital wallets

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