

# **Carbonates in Uruguay**

Market Direction | 2025-01-14 | 30 pages | Euromonitor

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### **Report description:**

The prolonged drought that Uruguay experienced over the past two years significantly compromised the quality of running water, rendering it unsuitable for human consumption due to excessive sodium content. This issue was particularly acute in Montevideo, Canelones, and San Jose, where the sodium-laden water supply persisted from March 2023 until government measures successfully resolved the crisis in September 2023. However, the aftermath of this crisis has continued to shape consumer behaviour...

Euromonitor International's Carbonates in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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