

Carbonates in Tunisia

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Report description:

In light of the ongoing Israel-Hamas war, some Tunisians have taken to social media to share lists of brands they believe support Israel, calling for a boycott of these products. Coca-Cola has been a prominent target in this movement, with some Tunisian consumers actively urging one another to shift towards local alternatives. While Coca-Cola's stagnating demand in 2023 could be partially attributed to price increases in carbonates, the boycott has undeniably exacerbated the company's challenges...

Euromonitor International's Carbonates in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

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Table of Contents:

Carbonates in Tunisia
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List Of Contents And Tables

CARBONATES IN TUNISIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Impact of the Coca-Cola boycott on carbonates consumption

Rising investments in domestic carbonates brands

Resurgence of glass bottle packaging

PROSPECTS AND OPPORTUNITIES

Domestic brands poised for growth

Healthier alternatives to drive reduced sugar carbonates

Stagnation in overall carbonates demand

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2019-2024

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024

Table 5 Off-trade Sales of Carbonates by Category: Volume 2019-2024

Table 6 Off-trade Sales of Carbonates by Category: Value 2019-2024

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024

Table 9 Sales of Carbonates by Total Fountain On-trade: Volume 2019-2024

Table 10 Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2019-2024

Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024

Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024

Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2020-2024

Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024

Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029

Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029

Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029

Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029

Table 19 Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2024-2029

Table 20 Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2024-2029

SOFT DRINKS IN TUNISIA

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

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Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024

Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024

Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024

Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024

Table 30 ☐Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024

Table 31 ☐Off-trade Sales of Soft Drinks by Category: Value 2019-2024

Table 32 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024

Table 33 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024

Table 34 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024

Table 35 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024

Table 36 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024

Table 37 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024

Table 38 ☐LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024

Table 39 ☐Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024

Table 40 ☐Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024

Table 41 ☐Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024

Table 42 ☐Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024

Table 43 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029

Table 44 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029

Table 45 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029

Table 46 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029

Table 47 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029

Table 48 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029

Table 49 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029

Table 50 ☐Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029

Table 51 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029

Table 52 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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