

## Carbonates in Serbia

Market Direction | 2025-01-22 | 28 pages | Euromonitor

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### Report description:

Carbonates continue to record slight off-trade volume decline in 2024 due to strong price increases and falling disposable incomes. Serbians are reassessing their daily purchases, notably reducing their consumption of non-essential items like carbonated beverages. Rising health consciousness is also affecting demand for carbonates in the year, as more Serbians are switching to healthier soft drinks to reduce their sugar intake. This development is, however, resulting in the growing presence and p...

Euromonitor International's Carbonates in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2025

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