

## **Carbonates in Kazakhstan**

Market Direction | 2025-01-10 | 30 pages | Euromonitor

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### **Report description:**

While carbonates continue to be the most popular soft drink in Kazakhstan, it is expected to see a fall in volume sales in 2024. Several factors contribute to the decline. While inflation has eased, prices are still rising and this dampens volume sales. Also, the government has been reducing the number of foreign workers in recent years and this is also expected to impact volume sales. In addition, carbonates are a highly mature product area, with little room for further growth and some consumer...

Euromonitor International's Carbonates in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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