

Carbonates in Georgia

Market Direction | 2025-01-09 | 28 pages | Euromonitor

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Report description:

Volume sales of carbonates in Georgia have faced slower growth in 2024, primarily due to a diminishing consumer base as some immigrants from Russia, Ukraine, and Belarus who arrived post-2022 have gradually departed the country. However, the recovery of on-trade sales has continued, fuelled by a significant increase in tourist numbers. Among the various carbonates, non-cola carbonates have experienced more robust growth, attributed to a broader product assortment, the strong presence of locally...

Euromonitor International's Carbonates in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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