

Carbonates in Cameroon

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Report description:

The persistent inflation and increasingly constrained household budgets in Cameroon have maintained a high degree of price sensitivity in carbonates in 2024. This has notably dampened demand for premium products such as fruity cocktail carbonates, which had initially gained traction by offering a balance of health appeal and affordability. However, their elevated price point - averaging XAF650 per litre compared to the national average of XAF500 per litre for carbonates - has limited their acces...

Euromonitor International's Carbonates in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Surging demand for orange carbonates while cola and energy drinks replace tonics as preferred mixers
Brewers adapt to health trends with new fruity cocktail carbonates to offset challenges

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Rising costs and retailer-led price hikes likely to trigger official carbonate price increases
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