

**Breakfast Cereals in Israel**

Market Direction | 2025-01-10 | 19 pages | Euromonitor

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**Report description:**

Retail value sales of breakfast cereals are expected to rise significantly in current terms in Israel in 2024. The increase in value is being driven in large part by rising prices, with the price of breakfast cereals growing significantly in both 2023 and 2024 on the back of the increasing cost of sugar and cocoa, which are key ingredients in children's breakfast cereals products in particular.

Euromonitor International's Breakfast Cereals in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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