

Bottled Water in Uruguay

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Report description:

Bottled water in Uruguay has experienced a notable contraction in 2024, primarily due to the residual effects of the 2023 tap water crisis. During the first quarter of 2024, consumer distrust of tap water persisted, sustaining higher demand for bottled water. However, as confidence in the safety of tap water gradually returned over the year, sales of mineral and purified bottled water declined sharply, with off-trade volume sales falling by nearly 20%. The competitive landscape intensified as ma...

Euromonitor International's Bottled Water in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Bottled Water in Uruguay
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List Of Contents And Tables

BOTTLED WATER IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Residual effects of the water crisis and market adjustments

Growth of flavoured bottled water

Recovery by leading bottled water brands

PROSPECTS AND OPPORTUNITIES

Sustainability of bottled water amidst climate change and health trends

Expansion of home delivery and family pack offerings

Challenges posed by tap water filters

CATEGORY DATA

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2019-2024

Table 2 Off-trade Sales of Bottled Water by Category: Value 2019-2024

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2019-2024

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2020-2024

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2021-2024

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2020-2024

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2021-2024

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2024-2029

Table 10 □Forecast Off-trade Sales of Bottled Water by Category: Value 2024-2029

Table 11 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2024-2029

Table 12 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2024-2029

SOFT DRINKS IN URUGUAY

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

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Table 21	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
Table 22	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
Table 23	Off-trade Sales of Soft Drinks by Category: Value 2019-2024
Table 24	Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
Table 25	Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
Table 26	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
Table 27	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
Table 28	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
Table 29	NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
Table 30	LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
Table 31	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
Table 32	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
Table 33	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
Table 34	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
Table 35	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
Table 36	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
Table 37	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
Table 38	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
Table 39	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
Table 40	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
Table 41	Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
Table 42	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
Table 43	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
Table 44	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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