

## **Bottled Water in Uruguay**

Market Direction | 2025-01-14 | 26 pages | Euromonitor

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### **Report description:**

Bottled water in Uruguay has experienced a notable contraction in 2024, primarily due to the residual effects of the 2023 tap water crisis. During the first quarter of 2024, consumer distrust of tap water persisted, sustaining higher demand for bottled water. However, as confidence in the safety of tap water gradually returned over the year, sales of mineral and purified bottled water declined sharply, with off-trade volume sales falling by nearly 20%. The competitive landscape intensified as ma...

Euromonitor International's Bottled Water in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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