

## **Bottled Water in South Africa**

Market Direction | 2025-01-15 | 33 pages | Euromonitor

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### **Report description:**

Despite a fluctuating performance over the review period, demand for bottled water in South Africa remains above pre-pandemic levels in 2024. A major driving factor is declining tap water quality, caused by municipal water supply challenges, including inconsistent water supply, along with concerns over contamination. Subsequently, many local consumers rely on bottled water for drinking, but notably for cooking purposes as well. This trend is particularly evident in rural, as well as urban areas...

Euromonitor International's Bottled Water in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
January 2025

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