

Bottled Water in Serbia

Market Direction | 2025-01-22 | 25 pages | Euromonitor

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Report description:

Bottled water in Serbia is recording stable volume off-trade growth in 2024, driven by increasing health consciousness. Functional bottled water is witnessing the fastest volume growth, albeit from a small base, due to the expansion of both products and players in the category. With the recovery of the foodservice industry and increasingly busy lifestyles which encourage on-the-go consumption, on-trade sales of bottled water are experiencing higher growth than off-trade in the year.

Euromonitor International's Bottled Water in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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