

Bottled Water in North Macedonia

Market Direction | 2025-01-10 | 27 pages | Euromonitor

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Report description:

Despite significant improvements in tap water quality across most regions of North Macedonia, ongoing concerns about environmental pollution and potential contamination have continued to bolster the appeal of bottled water in 2024. These concerns have been exacerbated by health-conscious consumers seeking alternatives to sugary beverages, aligning with broader health and wellness trends. Additionally, the prolonged and extreme summer heat, with temperatures exceeding 35 degrees Celsius for nearl...

Euromonitor International's Bottled Water in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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