

Bottled Water in Lithuania

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Report description:

In 2024, bottled water in Lithuania continued to see a resurgence following challenges to retail volume growth across the review period. In 2024, sales showcased growth for the second consecutive year, marking a positive trend for the category. This recovery can largely be attributed to more optimistic consumer sentiment, in addition to a particularly long and warm summer in 2024. The summer season, which effectively began in May and lasted until the end of September, provided the ideal conditio...

Euromonitor International's Bottled Water in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Growth is driven by economy and private label options that offer strong value

Tough competitive landscape as premium options record a retail volume decline

Rising consumer confidence is expected to drive positive retail volume growth

Still water is set to lead sales while urban consumers are likely to reach for mineral water

Functional bottled water is set to benefit from its strong alignment with health and wellness trends

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