

Booking in India

Market Direction | 2025-01-09 | 15 pages | Euromonitor

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Report description:

In 2024, the travel booking landscape in India has witnessed the further penetration of online channels, with online intermediaries set to outgrow online direct suppliers such as airlines and hotels due to better convenience and several added benefits. Online intermediaries in India offer interfaces which support multiple regional languages, providing better convenience and accessibility in comparison with their online direct counterparts. Furthermore, online intermediaries often provide added b...

Euromonitor International's Booking in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Booking in India
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List Of Contents And Tables

BOOKING IN INDIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Travel booking increasingly shifts towards online intermediaries, driven by better accessibility and added benefits

Personalisation and habit persistence benefit offline travel intermediaries

PROSPECTS AND OPPORTUNITIES

Online intermediaries set to prioritise underpenetrated online lodging booking segment to gain further share

Evolving consumer preferences and beyond customisation experience offers promise growth opportunities for online travel bookings

CATEGORY DATA

Table 1 Booking Sales: Value 2019-2024

Table 2 Business Travel Sales: Value 2019-2024

Table 3 Leisure Travel Sales: Value 2019-2024

Table 4 Travel Intermediaries NBO Company Shares: % Value 2019-2024

Table 5 Forecast Booking Sales: Value 2024-2029

Table 6 Forecast Business Travel Sales: Value 2024-2029

Table 7 Forecast Leisure Travel Sales: Value 2024-2029

TRAVEL IN INDIA

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2019-2024

Table 9 Surface Travel Modes Online Sales: Value 2019-2024

Table 10 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 11 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 12 In-Destination Spending: Value 2019-2024

Table 13 Forecast In-Destination Spending: Value 2024-2029

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SOURCES

Summary 1 Research Sources

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