

Baked Goods in Indonesia

Market Direction | 2025-01-16 | 21 pages | Euromonitor

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Report description:

In 2024, unit price growth of baked goods in Indonesia began to normalise after two consecutive years of steep increases. This is largely attributable to the restoration of global supply chains and easing tensions among major exporters, which is significant for Indonesia due to its substantial reliance on imported raw materials like wheat. As a consequence of this slower unit price increase, baked goods experienced positive retail volume growth in 2024. This was contrast to the flat performance...

Euromonitor International's Baked Goods in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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