

## **Bags and Luggage in Turkey**

Market Direction | 2025-01-22 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

In 2024, the Turkish leather goods producer and retailer Derimod continued to open new outlets, renovate existing outlets and invest in its e-commerce platform. The company announced it would increase its store network in Turkey from 88 to 100 at the end of 2025. The retailer had begun to expand its store sizes from 150-200 square meters to 350-400 square meters in its newly opened stores. The added space is designed to offer a better shopping experience where consumers can buy a wider range of...

Euromonitor International's Bags and Luggage in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bags and Luggage market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

## Table of Contents:

Bags and Luggage in Turkey  
Euromonitor International  
January 2025

List Of Contents And Tables

### BAGS AND LUGGAGE IN TURKEY

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Derimod invests heavily in retail e-commerce

Second-hand bags create some challenges for luxury brands

Demand for eco-conscious luggage and bags is rising

#### PROSPECTS AND OPPORTUNITIES

More investment in corporate social responsibility

Players are keen to target Generations Z and Alpha

Manufacturers will source raw materials locally

#### CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2019-2024

Table 2 Sales of Bags and Luggage by Category: Value 2019-2024

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2019-2024

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2019-2024

Table 5 Sales of Luggage by Type: % Value 2019-2024

Table 6 NBO Company Shares of Bags and Luggage: % Value 2020-2024

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2021-2024

Table 8 Distribution of Bags and Luggage by Format: % Value 2019-2024

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2024-2029

Table 10 □Forecast Sales of Bags and Luggage by Category: Value 2024-2029

Table 11 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

### PERSONAL ACCESSORIES IN TURKEY

#### EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

#### MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2019-2024

Table 14 Sales of Personal Accessories by Category: Value 2019-2024

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2019-2024

Table 16 Sales of Personal Accessories by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Personal Accessories: % Value 2020-2024

Table 18 LBN Brand Shares of Personal Accessories: % Value 2021-2024

Table 19 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Table 21 Forecast Sales of Personal Accessories by Category: Value 2024-2029

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Bags and Luggage in Turkey**

Market Direction | 2025-01-22 | 17 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com