

## **Bags and Luggage in Sweden**

Market Direction | 2025-01-22 | 20 pages | Euromonitor

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### **Report description:**

?Bags and luggage in Sweden maintained a stable performance in 2024, with an improvement in retail volume sales compared to 2023, while retail value slowed slightly due to subsiding inflation. Travel demand in Sweden remained robust, with many Swedes continuing to take trips abroad. However, due to the rising cost of living, in 2023 and 2024 there was a noticeable shift towards shorter trips, both in terms of distance and duration. For example, travellers favoured closer European destinations ov...

Euromonitor International's Bags and Luggage in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bags and Luggage market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2025

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Luggage records the strongest uplift in growth, driven by frequent travellers in Sweden

Samsonite and Louis Vuitton lead the landscape offering premium quality to consumers

Eco-friendly materials, traceability and circularity increase as sustainability becomes central to products

#### **PROSPECTS AND OPPORTUNITIES**

Stable growth is expected to be supported by travel, sports and the luxury category

Changing lifestyles, a preference for durability and frequent discounts are set to impact retail value growth

Retail e-commerce is expected to grow as consumers appreciate ease and players invest in omnichannel strategies

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