

Bags and Luggage in South Korea

Market Direction | 2025-01-15 | 19 pages | Euromonitor

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Report description:

In 2024, bags and luggage in South Korea is expected to maintain retail current value growth, although volume sales are set to see little movement, and will fail to return to the pre-pandemic (2019) level. Although luxury handbags is expected to maintain retail volume and current value growth in 2024, the rate of increase is set to slow compared with the peak of revenge shopping in 2021 and 2022, as many of the people who want a luxury handbag have already purchased one, and amongst some consume...

Euromonitor International's Bags and Luggage in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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