

Bags and Luggage in Poland

Market Direction | 2025-01-22 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2024, retail value sales of bags and luggage rose by 8% in Poland, with bags being the best performing category. Poland experienced a significant rise in international travel, particularly over the summer months, driven by competitive pricing from travel agencies and the growing appeal of popular destinations. However, despite this travel surge, luggage sales have unexpectedly slowed down, recording value growth of 2% in 2024 compared to 21% in 2023. Several factors contributed to this trend.

Euromonitor International's Bags and Luggage in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Bags and Luggage in Poland

Euromonitor International

January 2025

List Of Contents And Tables

BAGS AND LUGGAGE IN POLAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Luggage sales decelerate while bags are the best performing category in 2024

Local brand expansion bolstered by consumer demand for domestic goods

The growth and expansion of e-commerce continues across 2024

PROSPECTS AND OPPORTUNITIES

Sustainability concerns are expected to drive innovation in bags and luggage

Luxury and budget segments are expected to thrive amid market polarisations

Bag and luggage specialists will incorporate technological innovations to remain competitive

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2019-2024

Table 2 Sales of Bags and Luggage by Category: Value 2019-2024

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2019-2024

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2019-2024

Table 5 Sales of Luggage by Type: % Value 2019-2024

Table 6 NBO Company Shares of Bags and Luggage: % Value 2020-2024

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2021-2024

Table 8 Distribution of Bags and Luggage by Format: % Value 2019-2024

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2024-2029

Table 10 \square Forecast Sales of Bags and Luggage by Category: Value 2024-2029

Table 11 \square Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029

Table 12 \square Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

PERSONAL ACCESSORIES IN POLAND

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2019-2024

Table 14 Sales of Personal Accessories by Category: Value 2019-2024

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2019-2024

Table 16 Sales of Personal Accessories by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Personal Accessories: % Value 2020-2024

Table 18 LBN Brand Shares of Personal Accessories: % Value 2021-2024

Table 19 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Table 21 Forecast Sales of Personal Accessories by Category: Value 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Bags and Luggage in Poland

Market Direction | 2025-01-22 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com