

Bags and Luggage in Malaysia

Market Direction | 2025-01-20 | 20 pages | Euromonitor

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Report description:

Bags and luggage in Malaysia saw an accelerated trend towards casual bag designs - particularly tote bags - in 2024, mainly driven by the country's younger consumers. Denim bags have made a notable comeback as a contemporary accessory, featuring a modernised twist on the classic material. The Charles & Keith Bethel denim chain-handle tote bag exemplifies this trend, offering an extra-roomy interior that caters to practical needs while maintaining a stylish appearance.

Euromonitor International's Bags and Luggage in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slowed economic growth prompts increased appetite for non-luxury and entry-level luxury brands, while collaborations help sustain category sales

New mall openings lead to rise in specialist retailers as recovery in travel supports focused launches

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