

Bags and Luggage in Malaysia

Market Direction | 2025-01-20 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Bags and luggage in Malaysia saw an accelerated trend towards casual bag designs - particularly tote bags - in 2024, mainly driven by the country's younger consumers. Denim bags have made a notable comeback as a contemporary accessory, featuring a modernised twist on the classic material. The Charles & Keith Bethel denim chain-handle tote bag exemplifies this trend, offering an extra-roomy interior that caters to practical needs while maintaining a stylish appearance.

Euromonitor International's Bags and Luggage in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Bags and Luggage in Malaysia
Euromonitor International
January 2025

List Of Contents And Tables

BAGS AND LUGGAGE IN MALAYSIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Casual bags and tote bags gain ground with younger Malaysians

Slowed economic growth prompts increased appetite for non-luxury and entry-level luxury brands, while collaborations help sustain category sales

New mall openings lead to rise in specialist retailers as recovery in travel supports focused launches

PROSPECTS AND OPPORTUNITIES

Personalisation as key strategy to woo consumers

Sustainability and luxury will come into sharper focus

Greater prevalences of immersive shopping experiences projected for forecast period

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2019-2024

Table 2 Sales of Bags and Luggage by Category: Value 2019-2024

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2019-2024

Table 4 Sales of Bags and Luggage by Category: % Value Growth 2019-2024

Table 5 Sales of Luggage by Type: % Value 2019-2024

Table 6 NBO Company Shares of Bags and Luggage: % Value 2020-2024

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2021-2024

Table 8 Distribution of Bags and Luggage by Format: % Value 2019-2024

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2024-2029

Table 10 □Forecast Sales of Bags and Luggage by Category: Value 2024-2029

Table 11 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

PERSONAL ACCESSORIES IN MALAYSIA

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture

Key trends 2024

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2019-2024

Table 14 Sales of Personal Accessories by Category: Value 2019-2024

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2019-2024

Table 16 Sales of Personal Accessories by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Personal Accessories: % Value 2020-2024

Table 18 LBN Brand Shares of Personal Accessories: % Value 2021-2024

Table 19 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Forecast Sales of Personal Accessories by Category: Value 2024-2029

Table 22 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Bags and Luggage in Malaysia

Market Direction | 2025-01-20 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com