

Bags and Luggage in Indonesia

Market Direction | 2025-01-09 | 19 pages | Euromonitor

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Report description:

In 2024, the number of international tourists to Indonesia grew by around 16% compared to 2023. Additionally, searches for Indonesian accommodation from abroad increased by approximately 33% in the first half of 2024 compared to 2023. The main demands came from countries such as Singapore and Malaysia, as well as European destinations. Indonesia also became increasingly popular among Koreans. The return of business travel also had a positive impact on luggage purchases, with the rate of retail v...

Euromonitor International's Bags and Luggage in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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Local players compete with international brands for share

Second-hand sales of luxury bags reflects consumer interest in sustainability and circular economy

PROSPECTS AND OPPORTUNITIES

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Gen Z shifts towards luxury brands, often buying second-hand

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