

## **Baby Food in India**

Market Direction | 2025-01-07 | 24 pages | Euromonitor

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### **Report description:**

Baby food in India is set to see significant retail current value growth in 2024, with increases anticipated across all categories. Milk formula is expected to remain the largest category within baby food in India in 2024. With an increasing number of consumers getting used to sedentary lifestyles, lactation problems are on the rise, increasing the adoption of milk formula. While most mothers still prefer to breastfeed their babies, some are not able to produce enough milk, which leads them to u...

Euromonitor International's Baby Food in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Baby Food in India  
Euromonitor International  
January 2025

### List Of Contents And Tables

#### BABY FOOD IN INDIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Adoption of milk formula continues to grow in India  
While major players consolidate, the market is opening up  
E-commerce aids growth, driven by improved product accessibility

##### PROSPECTS AND OPPORTUNITIES

India offers bright opportunities for the growth of baby food  
Special baby milk formula set to gain traction  
Many consumers in India will continue to use home-cooked food, challenging growth

##### CATEGORY DATA

- Table 1 Sales of Baby Food by Category: Volume 2019-2024  
Table 2 Sales of Baby Food by Category: Value 2019-2024  
Table 3 Sales of Baby Food by Category: % Volume Growth 2019-2024  
Table 4 Sales of Baby Food by Category: % Value Growth 2019-2024  
Table 5 Sales of Growing-Up Milk Formula by Age: % Value 2019-2024  
Table 6 NBO Company Shares of Baby Food: % Value 2020-2024  
Table 7 LBN Brand Shares of Baby Food: % Value 2021-2024  
Table 8 Distribution of Baby Food by Format: % Value 2019-2024  
Table 9 Forecast Sales of Baby Food by Category: Volume 2024-2029  
Table 10 □Forecast Sales of Baby Food by Category: Value 2024-2029  
Table 11 □Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029  
Table 12 □Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

##### DAIRY PRODUCTS AND ALTERNATIVES IN INDIA

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for dairy products and alternatives?

##### MARKET DATA

- Table 13 Sales of Dairy Products and Alternatives by Category: Value 2019-2024  
Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024  
Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024  
Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024  
Table 17 Penetration of Private Label by Category: % Value 2019-2024  
Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024  
Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029  
Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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## SOURCES

### Summary 1 Research Sources

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