

Asian Speciality Drinks in Singapore

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Report description:

Despite their cultural significance, Asian speciality drinks are projected to experience a decline in total volume sales in Singapore in 2024. These beverages have limited popularity among younger consumers, many of whom primarily consume these beverages when they are unwell rather than for indulgence or enjoyment. Popular options include barley water and chrysanthemum tea, which are traditionally consumed to aid digestion and reduce body heat, and chrysanthemum tea, which is commonly used to...

Euromonitor International's Asian Speciality Drinks in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Asian Speciality Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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