

Apparel and Footwear in Ukraine

Market Direction | 2025-01-14 | 91 pages | Euromonitor

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Report description:

Apparel and footwear saw strong current value growth in Ukraine in 2024. The final year of the review period saw the Ukrainian apparel and footwear market continue to evolve in response to the war following Russia's invasion of the country in 2022. War-related issues such as the overall stress and uncertainty about the future, the large number of people involved in defending Ukraine and the mass emigration, particularly of women and children, in the immediate aftermath of the invasion were among...

Euromonitor International's Apparel and Footwear in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Some recovery but sales remain well below pre-war levels

Belts and gloves see strongest performance, while ties continues to struggle

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