Apparel and Footwear in Sweden

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Report description:

In 2024, the apparel and footwear market in Sweden recorded modest retail value growth, however, retail volume recorded a marginal decline. Retail volume remained challenged by market maturity, and retail value slowed as inflation stabilised and frequent discounting continued to pressure margins. While the ongoing trend towards premiumisation supported retail value growth, this was tempered by price sensitivity among consumers, particularly due to the rising cost of living. However, stable popul...

Euromonitor International's Apparel and Footwear in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Apparel and Footwear market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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