

## **Apparel and Footwear in Mexico**

Market Direction | 2024-12-31 | 92 pages | Euromonitor

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### **Report description:**

Apparel and footwear in Mexico is set to experience a slowdown in retail current value growth in 2024 compared with the previous year, when the industry enjoyed almost a double-digit increase, particularly driven by footwear. However, in 2024 growth in consumer spending has tended to be more limited, as shoppers have prioritised purchases and sought convenience. One factor contributing to this trend has been rising prices. According to INEGI, the National Institute of Statistics and Geography, t...

Euromonitor International's Apparel and Footwear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Apparel and Footwear in Mexico  
Euromonitor International  
December 2024

List Of Contents And Tables

### APPAREL AND FOOTWEAR IN MEXICO

#### EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

#### MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 2 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 7 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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#### SOURCES

Summary 1 Research Sources

### WOMENSWEAR IN MEXICO

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Womenswear faces a slowdown in growth in 2024

Shein's rise sparks a rise in undervalued apparel imports in Mexico

Inditex strengthens its lead in womenswear

#### PROSPECTS AND OPPORTUNITIES

Discount opportunities set to drive online sales of womenswear

Mother's Day in Mexico drives sales of womenswear

The rise of second-hand apparel shopping amongst Mexican women

#### CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2019-2024

Table 14 Sales of Womenswear by Category: Value 2019-2024

Table 15 Sales of Womenswear by Category: % Volume Growth 2019-2024

Table 16 Sales of Womenswear by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Womenswear: % Value 2020-2024

Table 18 LBN Brand Shares of Womenswear: % Value 2021-2024

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2020-2024

Table 20 LBN Brand Shares of Women's Nightwear: % Value 2021-2024

Table 21 NBO Company Shares of Women's Outerwear: % Value 2020-2024

Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2021-2024

Table 23 □NBO Company Shares of Women's Swimwear: % Value 2020-2024

Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2021-2024

Table 25 □NBO Company Shares of Women's Underwear: % Value 2020-2024

Table 26 □LBN Brand Shares of Women's Underwear: % Value 2021-2024

Table 27 □Forecast Sales of Womenswear by Category: Volume 2024-2029

Table 28 □Forecast Sales of Womenswear by Category: Value 2024-2029

Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2024-2029

## MENSWEAR IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Price sensitivity slows growth in menswear in Mexico

H&M maintains its share in Mexico despite challenges

C&A announces new store openings and registers a strong 2024 sales performance

### PROSPECTS AND OPPORTUNITIES

Sustainable fashion likely to continue to rise in menswear

The growing demand for streetwear in Mexico

Tradition meets modernity in menswear in Mexico

### CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2019-2024

Table 32 Sales of Menswear by Category: Value 2019-2024

Table 33 Sales of Menswear by Category: % Volume Growth 2019-2024

Table 34 Sales of Menswear by Category: % Value Growth 2019-2024

Table 35 NBO Company Shares of Menswear: % Value 2020-2024

Table 36 LBN Brand Shares of Menswear: % Value 2021-2024

Table 37 NBO Company Shares of Men's Nightwear: % Value 2020-2024

Table 38 LBN Brand Shares of Men's Nightwear: % Value 2021-2024

Table 39 NBO Company Shares of Men's Outerwear: % Value 2020-2024

Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2021-2024

Table 41 □NBO Company Shares of Men's Swimwear: % Value 2020-2024

Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2021-2024

Table 43 □NBO Company Shares of Men's Underwear: % Value 2020-2024

Table 44 □LBN Brand Shares of Men's Underwear: % Value 2021-2024

Table 45 □Forecast Sales of Menswear by Category: Volume 2024-2029

Table 46 □Forecast Sales of Menswear by Category: Value 2024-2029

Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2024-2029

Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2024-2029

## CHILDRENSWEAR IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Consumer priorities impact sales of childrenswear

From big brands to local boutique styles for children

Baby Creysi retains its leadership in childrenswear in the Mexican market

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## PROSPECTS AND OPPORTUNITIES

The declining birth rate in Mexico will keep affecting childrenswear

The power of "mom influencers" in brand engagement

The shift towards casualwear in educational institutions

## CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2019-2024

Table 50 Sales of Childrenswear by Category: Value 2019-2024

Table 51 Sales of Childrenswear by Category: % Volume Growth 2019-2024

Table 52 Sales of Childrenswear by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Childrenswear: % Value 2020-2024

Table 54 LBN Brand Shares of Childrenswear: % Value 2021-2024

Table 55 Forecast Sales of Childrenswear by Category: Volume 2024-2029

Table 56 Forecast Sales of Childrenswear by Category: Value 2024-2029

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

## SPORTSWEAR IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Resilience of sportswear brands amidst slower growth

Nike expands its cultural footprint in Mexico with a new flagship store

adidas extends its commitment to the Mexican national football team

## PROSPECTS AND OPPORTUNITIES

The premiumisation trend in sportswear in Mexico

Reebok aims to triple its share in Mexico by 2026

Artificial Intelligence: Shaping the future of sportswear

## CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2019-2024

Table 60 Sales of Sportswear by Category: % Value Growth 2019-2024

Table 61 NBO Company Shares of Sportswear: % Value 2020-2024

Table 62 LBN Brand Shares of Sportswear: % Value 2021-2024

Table 63 Distribution of Sportswear by Format: % Value 2019-2024

Table 64 Forecast Sales of Sportswear by Category: Value 2024-2029

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2024-2029

## JEANS IN MEXICO

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Jeans faces a continued slowdown in value growth

Economy and standard options take the lead in growth in jeans

Levi Strauss & Co faces share challenges in Mexico amidst global struggles

## PROSPECTS AND OPPORTUNITIES

Jeans expected to return to stronger growth as Mexican consumer spending rebounds

Sustainability: A key branding tool, but not a decisive factor for buyers

Fashion becomes key driver of online sales

## CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2019-2024

Table 67 Sales of Jeans by Category: Value 2019-2024

Table 68 Sales of Jeans by Category: % Volume Growth 2019-2024

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Table 69 Sales of Jeans by Category: % Value Growth 2019-2024  
Table 70 Sales of Men's Jeans by Category: Volume 2019-2024  
Table 71 Sales of Men's Jeans by Category: Value 2019-2024  
Table 72 Sales of Men's Jeans by Category: % Volume Growth 2019-2024  
Table 73 Sales of Men's Jeans by Category: % Value Growth 2019-2024  
Table 74 Sales of Women's Jeans by Category: Volume 2019-2024  
Table 75 □Sales of Women's Jeans by Category: Value 2019-2024  
Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2019-2024  
Table 77 □Sales of Women's Jeans by Category: % Value Growth 2019-2024  
Table 78 □NBO Company Shares of Jeans: % Value 2020-2024  
Table 79 □LBN Brand Shares of Jeans: % Value 2021-2024  
Table 80 □Forecast Sales of Jeans by Category: Volume 2024-2029  
Table 81 □Forecast Sales of Jeans by Category: Value 2024-2029  
Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2024-2029  
Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2024-2029  
Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2024-2029  
Table 85 □Forecast Sales of Men's Jeans by Category: Value 2024-2029  
Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2024-2029  
Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2024-2029  
Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2024-2029  
Table 89 □Forecast Sales of Women's Jeans by Category: Value 2024-2029  
Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2024-2029  
Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2024-2029

#### HOSIERY IN MEXICO

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Hosiery shows a slowdown, aligned to economic problems

Top players keep losing share

Informal market challenges established hosiery brands

##### PROSPECTS AND OPPORTUNITIES

Mexican market flooded with Chinese non-sheer hosiery

The enduring appeal of physical stores for purchases of hosiery

The growing popularity of sports socks

##### CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2019-2024  
Table 93 Sales of Hosiery by Category: Value 2019-2024  
Table 94 Sales of Hosiery by Category: % Volume Growth 2019-2024  
Table 95 Sales of Hosiery by Category: % Value Growth 2019-2024  
Table 96 NBO Company Shares of Hosiery: % Value 2020-2024  
Table 97 LBN Brand Shares of Hosiery: % Value 2021-2024  
Table 98 Forecast Sales of Hosiery by Category: Volume 2024-2029  
Table 99 Forecast Sales of Hosiery by Category: Value 2024-2029  
Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029  
Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

#### APPAREL ACCESSORIES IN MEXICO

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

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Apparel accessories add value in a low consumption environment  
Shein uses AI to follow Mexican trends and develop products accordingly  
Winter favours demand for apparel accessories in Mexico

#### PROSPECTS AND OPPORTUNITIES

The growing appeal of second-hand accessories  
The growing popularity of sports headwear in Mexico  
Ties lose relevance due to casualisation

#### CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2019-2024  
Table 103 Sales of Apparel Accessories by Category: Value 2019-2024  
Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2019-2024  
Table 105 Sales of Apparel Accessories by Category: % Value Growth 2019-2024  
Table 106 NBO Company Shares of Apparel Accessories: % Value 2020-2024  
Table 107 LBN Brand Shares of Apparel Accessories: % Value 2021-2024  
Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2024-2029  
Table 109 Forecast Sales of Apparel Accessories by Category: Value 2024-2029  
Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029  
Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

#### FOOTWEAR IN MEXICO

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Inflation and competition from Asian brands impact footwear  
Mexican footwear industry demands action against Chinese import dumping  
Loss of Timberland contract leads to major closure for Flexi in Guanajuato

#### PROSPECTS AND OPPORTUNITIES

Revolutionising footwear: The impact of AI on design and customisation  
The skate aesthetic's fashion renaissance  
Brands are paving the way for sustainable footwear

#### CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2019-2024  
Table 113 Sales of Footwear by Category: Value 2019-2024  
Table 114 Sales of Footwear by Category: % Volume Growth 2019-2024  
Table 115 Sales of Footwear by Category: % Value Growth 2019-2024  
Table 116 NBO Company Shares of Footwear: % Value 2020-2024  
Table 117 LBN Brand Shares of Footwear: % Value 2021-2024  
Table 118 Distribution of Footwear by Format: % Value 2019-2024  
Table 119 Forecast Sales of Footwear by Category: Volume 2024-2029  
Table 120 Forecast Sales of Footwear by Category: Value 2024-2029  
Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2024-2029  
Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2024-2029

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