

Apparel and Footwear in Mexico

Market Direction | 2024-12-31 | 92 pages | Euromonitor

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Report description:

Apparel and footwear in Mexico is set to experience a slowdown in retail current value growth in 2024 compared with the previous year, when the industry enjoyed almost a double-digit increase, particularly driven by footwear. However, in 2024 growth in consumer spending has tended to be more limited, as shoppers have prioritised purchases and sought convenience. One factor contributing to this trend has been rising prices. According to INEGI, the National Institute of Statistics and Geography, t...

Euromonitor International's Apparel and Footwear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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