

Apparel and Footwear in Germany

Market Direction | 2025-01-16 | 98 pages | Euromonitor

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Report description:

Retail volume sales of apparel and footwear in Germany are marginally improving in 2024 after a challenging year in 2023. However, challenges remain, as consumer sentiment is volatile, affected by unpredictable circumstances and global instability. Consumers remain cautious with their spending as high inflation persists in Germany, despite a marginal slowdown during the year, which is encouraging shopping in physical stores where they can check items before purchasing them and make more informed...

Euromonitor International's Apparel and Footwear in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
January 2025

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Marginal upturn in volume sales of apparel accessories
Inflation drives demand for sustainable, minimalist accessories
E-commerce grows despite preference for physical shopping

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