

Apparel and Footwear in Austria

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Report description:

The Austrian apparel and footwear market in 2024 was significantly shaped by ongoing economic strains, with high inflation and the cost-of-living crisis continuing to shape consumer spending patterns. While inflation rates were lower compared to 2023, Austrian consumers remained cautious, prioritising essential items such as energy, and rent, while placing less emphasis on fashion and footwear purchases. This shift in priorities had a noticeable impact, with demand becoming more polarised across...

Euromonitor International's Apparel and Footwear in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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