

Apparel Accessories in Germany

Market Direction | 2025-01-16 | 21 pages | Euromonitor

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Report description:

Retail volume sales of apparel accessories in Germany are marginally improving in 2024, after years of decline since the pandemic, while value sales also remain below 2019 levels. As social opportunities continue to rise, whether in private gatherings with friends and family, travelling, or spending greater time in the workplace, local consumers are searching for apparel accessories to personalise their outfits. The need for accessories to suit more formal or work attire, such as ties and belts,...

Euromonitor International's Apparel Accessories in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Marginal upturn in volume sales of apparel accessories
Inflation drives demand for sustainable, minimalist accessories
E-commerce grows despite preference for physical shopping

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Minimalism will drive a shift towards timeless, high-quality accessories
Rising production costs to potentially lead to higher prices
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