

Apparel Accessories in Austria

Market Direction | 2025-01-15 | 19 pages | Euromonitor

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Report description:

In 2024, the market for apparel accessories in Austria saw continued growth in value sales, while retail volume sales declined. This fall in retail volume can be attributed to the ongoing inflation and high production costs, which drove up the prices of accessories. As a result, while the volume of accessories sold decreased, the increased retail prices helped sustain value growth in the sector.

Euromonitor International's Apparel Accessories in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

Retail volume declines amid economic uncertainty and heightened price points

Climate change negatively impacts the performance of scarves, hats and gloves

New Yorker Group-Services International offers competitive price points to retain its lead

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