

Air Treatment Products in Sweden

Market Direction | 2025-01-14 | 36 pages | Euromonitor

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Report description:

Air treatment products in Sweden have suffered from the weak economy during 2024. Cost of living pressures have made consumers more cautious and price sensitive, with the purchase of air treatment products either postponed or delayed given they can be an expensive investment. The spike in retail volumes sales at the height of the pandemic also reduced the immediate need for replacements of air treatment products in 2024. The weak housing market in Sweden only added to the negative trend since th...

Euromonitor International's Air Treatment Products in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Air Treatment Products in Sweden
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List Of Contents And Tables

AIR TREATMENT PRODUCTS IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume sales fall in air treatment products

Larger audience is attracted towards air treatment solutions

Design weighs on purchasing decisions and features

PROSPECTS AND OPPORTUNITIES

Brighter outlook in the latter years of forecast period

Design-led products offer value sales opportunities

Health and wellbeing to spur household interest in air treatment products

CATEGORY DATA

Table 1 Sales of Air Treatment Products by Category: Volume 2019-2024

Table 2 Sales of Air Treatment Products by Category: Value 2019-2024

Table 3 Sales of Air Treatment Products by Category: % Volume Growth 2019-2024

Table 4 Sales of Air Treatment Products by Category: % Value Growth 2019-2024

Table 5 Sales of Air Conditioners by Smart Appliances: % Volume 2020-2024

Table 6 NBO Company Shares of Air Treatment Products: % Volume 2020-2024

Table 7 LBN Brand Shares of Air Treatment Products: % Volume 2021-2024

Table 8 Distribution of Air Treatment Products by Format: % Volume 2019-2024

Table 9 Production of Air Conditioners: Total Volume 2019-2024

Table 10 □Forecast Sales of Air Treatment Products by Category: Volume 2024-2029

Table 11 □Forecast Sales of Air Treatment Products by Category: Value 2024-2029

Table 12 □Forecast Sales of Air Treatment Products by Category: % Volume Growth 2024-2029

Table 13 □Forecast Sales of Air Treatment Products by Category: % Value Growth 2024-2029

CONSUMER APPLIANCES IN SWEDEN

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 14 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 15 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 16 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 17 Sales of Consumer Appliances by Category: Value 2019-2024

Table 18 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 19 Sales of Consumer Appliances by Category: % Value Growth 2019-2024

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024

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Table 21	Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
Table 22	Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
Table 23	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
Table 24	□Sales of Small Appliances by Category: Volume 2019-2024
Table 25	□Sales of Small Appliances by Category: Value 2019-2024
Table 26	□Sales of Small Appliances by Category: % Volume Growth 2019-2024
Table 27	□Sales of Small Appliances by Category: % Value Growth 2019-2024
Table 28	□NBO Company Shares of Major Appliances: % Volume 2020-2024
Table 29	□LBN Brand Shares of Major Appliances: % Volume 2021-2024
Table 30	□NBO Company Shares of Small Appliances: % Volume 2020-2024
Table 31	□LBN Brand Shares of Small Appliances: % Volume 2021-2024
Table 32	□Distribution of Major Appliances by Format: % Volume 2019-2024
Table 33	□Distribution of Small Appliances by Format: % Volume 2019-2024
Table 34	□Forecast Sales of Consumer Appliances by Category: Volume 2024-2029
Table 35	□Forecast Sales of Consumer Appliances by Category: Value 2024-2029
Table 36	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029
Table 37	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029
Table 38	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029
Table 41	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029
Table 42	□Forecast Sales of Small Appliances by Category: Volume 2024-2029
Table 43	□Forecast Sales of Small Appliances by Category: Value 2024-2029
Table 44	□Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029
Table 45	□Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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