

## **Air Treatment Products in Norway**

Market Direction | 2025-01-10 | 36 pages | Euromonitor

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### **Report description:**

Retail volume sales of air treatment products are set to fall in Norway in 2024. Sales volumes have been adversely affected by a weak and uncertain economic climate, which has served to increase household price sensitivity and caution in purchasing behaviour. Households have been deferring the purchase of big-ticket items, which has had a particular impact on volume sales of split air conditioners. Split air conditioners are used to heat homes in Norway, being considered to be energy efficient,...

Euromonitor International's Air Treatment Products in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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