

Air Treatment Products in Morocco

Market Direction | 2025-01-10 | 36 pages | Euromonitor

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Report description:

Portable air conditioners continued to see positive retail volume growth over 2024, albeit from a small base. The extremely hot weather in 2023 and 2024 encouraged consumers to put air conditioning units into their homes without spending major amounts of money. Portable air conditioners are convenient as they can be moved around the household to suit individual needs and keep them cool. This is particularly useful when working from home as the unit is an ideal option for keeping cool and prevent...

Euromonitor International's Air Treatment Products in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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