

## **Air Treatment Products in Hong Kong, China**

Market Direction | 2025-01-10 | 35 pages | Euromonitor

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### **Report description:**

Demand for air treatment products in Hong Kong continues to rise in 2024, albeit more slowly compared to previous years following the post-pandemic resumption of household and residential projects. In particular, air conditioners remains a popular choice, considered essential for many local households due to Hong Kong's often hot climate. Record temperature levels, as well as high pollution levels in Hong Kong, towards the end of the review period have been contributing factors to the category's...

Euromonitor International's Air Treatment Products in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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