

## **Air Treatment Products in Egypt**

Market Direction | 2025-01-10 | 38 pages | Euromonitor

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### **Report description:**

In 2024, despite still sharp increases in average retail current unit prices, almost all significant categories of air treatment products in Egypt rebounded from retail volume sales decreases in 2024. For example, retail volume sales of air purifiers started to grow once these products became more available in the market with the easing of import restrictions.

Euromonitor International's Air Treatment Products in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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AIR TREATMENT PRODUCTS IN EGYPT

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The demand for cooling fans rebounds amid population growth, hot weather and high electricity costs

Intense price promotions and exceptionally hot weather boost the demand for air conditioners

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