

Air Treatment Products in Australia

Market Direction | 2025-01-10 | 37 pages | Euromonitor

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Report description:

Following value and volume declines the previous year, air treatment products has resumed growth in 2024. Due to the higher cost of living in Australia, there is increasing demand for energy-efficient appliances as they can help reduce energy consumption and utility bills. Air and heating appliances tend to represent approximately 40% of household energy use in Australia, so consumers are making considerable efforts to find the most suitable options available to reduce their expenses. This trend...

Euromonitor International's Air Treatment Products in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

January 2025

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