

Mortuary Bags Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Raw Material (PVC, Polyethylene, Nylon, Polyester, Others), By Size (Adult Bags, Child/Infant Bags, Heavy Duty & Bariatric Bags), By End Use (Hospital and Morgue), By Region and Competition, 2020-2030F

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Report description:

Global Mortuary Bags Market was valued at USD 2.86 Billion in 2024 and is expected to reach USD 4.03 Billion by 2030 with a CAGR of 5.86% during the forecast period. The global mortuary bags market is primarily driven by factors such as the increasing global mortality rate, rising awareness of hygienic practices in handling deceased bodies, and the growing demand for healthcare infrastructure improvements. With the expansion of healthcare facilities, morgues, and funeral services, the need for efficient body storage and transportation solutions has grown significantly. Mortuary bags provide a safe, sanitary, and secure method of preserving deceased bodies until further processing or transport. The COVID-19 pandemic highlighted the importance of hygiene and safety protocols in handling deceased bodies, further boosting the demand for these products. As the healthcare sector continues to expand globally, particularly in developing regions, the demand for mortuary bags is expected to continue rising, driving market growth.

Key Market Drivers

Increasing Global Mortality Rate

The increasing global mortality rate is one of the primary drivers behind the demand for mortuary bags. According to the World Health Organization (WHO), the global mortality rate has been rising, especially in aging populations, and this is expected to continue. In particular, the aging of the baby boomer generation in developed countries has contributed to an increase in the number of deaths. In addition to aging populations, the increasing prevalence of chronic diseases, such as cardiovascular diseases, cancer, and respiratory illnesses, has significantly impacted mortality rates. According to Centers for Disease Control and Prevention, the leading causes of death have had significant impacts on global health, with heart disease and cancer being the top contributors. Heart disease accounted for 702,880 deaths, while cancer followed closely with 608,371 fatalities. Other

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prominent causes include unintentional injuries, which led to 227,039 deaths, and COVID-19, which caused 186,552 fatalities. Stroke, also known as cerebrovascular diseases, resulted in 165,393 deaths, while chronic lower respiratory diseases caused 147,382 deaths. Alzheimer's disease was responsible for 120,122 deaths, and diabetes contributed to 101,209 fatalities. Additionally, nephritis, nephrotic syndrome, and nephrosis accounted for 57,937 deaths, with chronic liver disease and cirrhosis causing 54,803 deaths. These statistics underscore the continuing public health challenges posed by these conditions.

As chronic diseases become more widespread, there is a growing need for efficient and hygienic methods of handling the deceased. Mortuary bags are an essential part of this process, as they are used to safely store, transport, and preserve the deceased until further processing. They help prevent contamination or decomposition during transport, particularly when body handling needs to occur rapidly due to an increasing volume of bodies. This growing mortality rate ensures a steady demand for mortuary bags in healthcare facilities, morgues, and funeral homes worldwide.

Rising Healthcare Infrastructure Development

The rising healthcare infrastructure development in many parts of the world, especially in emerging markets, is another crucial driver of the mortuary bags market. As countries across Asia, Africa, and Latin America continue to invest in healthcare infrastructure, they are also improving their morgue and funeral services capabilities. With the rapid expansion of healthcare facilities to accommodate growing populations, the demand for mortuary bags has risen significantly. This is particularly evident in urbanization trends, where the establishment of new hospitals, clinics, and morgues has contributed to the increased use of mortuary bags. For example, countries such as India, China, and Brazil are expanding their healthcare facilities at a rapid pace to meet the needs of their growing populations. The development of new morgues and funeral services directly impacts the demand for mortuary bags, as these services require efficient, hygienic, and safe methods of body storage and transportation. As more healthcare infrastructure is built, especially in rural or underserved regions, the market for mortuary bags is expected to grow, supporting the safe handling and transport of deceased bodies.

Government Regulations and Healthcare Standards

Government regulations and healthcare standards are a significant driver for the market as well. Many countries have stringent laws that govern the handling, storage, and transportation of deceased bodies, often to protect public health and ensure that the bodies are treated respectfully. These regulations often mandate the use of proper body containment equipment, such as mortuary bags, especially in the context of infectious diseases or mass casualties. For example, healthcare facilities must comply with standards that specify the types of equipment needed to prevent the spread of pathogens or contamination during body transport. Countries with advanced healthcare systems, such as the United States and European nations, have set comprehensive guidelines regarding body handling, which include the use of sealed mortuary bags to prevent leakage and infection. Compliance with these regulations is critical to ensuring public safety, and as such, healthcare facilities, funeral homes, and morgues rely on quality mortuary bags to meet these legal requirements.

Technological Advancements in Mortuary Bags

Technological innovations in the materials and features of mortuary bags are also driving the market forward. Mortuary bags have evolved significantly over the years, with advances in materials that offer better durability, flexibility, and hygiene. Modern mortuary bags are typically made from high-quality, leak-proof, and tear-resistant materials such as high-density polyethylene (HDPE), laminated fabrics, or non-woven polypropylene, ensuring body containment and preserving the deceased for longer periods. In August 2020, Mopec, a supplier of pathology, anatomy, mortuary, and necropsy products, launched the Safe View body bag in response to the COVID-19 pandemic. This innovative body bag incorporates a transparent inner layer, enabling healthcare workers to view the remains while reducing exposure risk. The introduction of this product emphasized the critical need for proper personal protective equipment (PPE) to protect workers who care for the deceased.

Technological advancements have led to the development of mortuary bags with antimicrobial properties, odor control, and enhanced sealing mechanisms. Some bags also come with integrated handles, clear viewing windows, and color-coding for easy identification. These innovations have made mortuary bags more effective at preserving the deceased in a sanitary manner, contributing to their growing adoption in hospitals, morgues, and funeral homes worldwide.

Impact of the COVID-19 Pandemic

The impact of the COVID-19 pandemic has had a significant effect on the mortuary bags market. The pandemic led to a surge in the number of deaths, particularly in areas severely affected by the virus, which necessitated the increased use of mortuary bags

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for safe body transport and storage. According to WHO, On January 30, 2020, COVID-19 was declared a Public Health Emergency of International Concern (PHEIC), with an official death toll of 171. By December 31, 2020, the reported death count had risen to 1,813,188. However, preliminary estimates suggest that the total number of global deaths linked to the COVID-19 pandemic in 2020 could be at least 3 million, indicating 1.2 million more deaths than those officially reported.

The outbreak heightened the need for strict hygiene and containment measures to prevent the spread of infections, with mortuary bags providing an essential solution. Healthcare facilities, especially in countries with overwhelmed medical systems, turned to mortuary bags to ensure safe handling of the deceased. The pandemic also underscored the importance of preparedness for handling mass fatalities and increased awareness about the role of mortuary bags in this context. As the world grapples with future health crises, the demand for mortuary bags is likely to remain elevated, with continued reliance on these products for safe and hygienic body management.

Increase in Natural Disasters and Emergency Situations

The increase in natural disasters and emergency situations is contributing to the growing demand for mortuary bags. Natural disasters, such as earthquakes, floods, and hurricanes, often result in a high number of casualties. In these situations, emergency response teams and disaster relief organizations require efficient methods of body handling and transport. Mortuary bags provide a practical solution for managing large volumes of deceased bodies during such crises. According to Our World in Data, Disasters, including earthquakes, storms, floods, and droughts, result in an average of 40,000 to 50,000 fatalities annually, based on data from recent decades. While this represents a small proportion of global deaths, disasters can have disproportionately severe effects on specific populations. They offer a way to safely store and preserve bodies in challenging conditions, ensuring that they can be transported and handled appropriately. The use of mortuary bags in emergency situations helps mitigate the risks of contamination and provides a dignified means of handling the deceased, which is particularly important during disaster recovery operations.

Key Market Challenges

Material and Quality Constraints

Material and quality constraints present another challenge in the mortuary bags market. The quality of mortuary bags is critical, as these products must be durable, leak-proof, and capable of safely preserving deceased bodies during transportation and storage. However, maintaining the appropriate balance between cost, quality, and functionality is difficult. Manufacturers need to use high-quality materials that meet standards for hygiene and safety, but such materials can be expensive. At the same time, there is constant pressure to keep costs low to remain competitive in a price-sensitive market. This tension between producing high-quality, cost-effective mortuary bags can be challenging, as subpar materials or manufacturing techniques could compromise the effectiveness of the bags, leading to safety risks and reduced demand for the product.

Cost Pressures and Economic Conditions

The cost pressures and economic conditions affecting both manufacturers and end-users also pose challenges for the mortuary bags market. Many healthcare facilities, especially in developing regions, face budget constraints and may not prioritize investing in high-quality mortuary bags. As healthcare systems in these regions try to maximize cost efficiency, they may opt for lower-priced options, which may not offer the same level of durability or effectiveness. This creates a market for lower-quality products, which can drive down the overall standards in the industry. The financial strain resulting from global economic conditions such as inflation, economic downturns, or public health crises (like the COVID-19 pandemic) might lead to reduced spending on non-essential products like mortuary bags. In a highly competitive market, suppliers may struggle to maintain profitability while meeting the price expectations of their customers.

Supply Chain Disruptions

Supply chain disruptions are another critical challenge in the global mortuary bags market. The production of mortuary bags depends on a steady supply of raw materials such as plastics, fabrics, and specialized coatings. Any disruptions in the supply of these materials, whether due to geopolitical tensions, natural disasters, or unforeseen events like pandemics, can significantly impact the availability and pricing of mortuary bags. For instance, the COVID-19 pandemic caused widespread supply chain disruptions across various industries, including healthcare and funeral services. Such delays can lead to a shortage of mortuary bags in critical situations, especially in regions experiencing high demand due to increased death rates or natural disasters. Supply chain issues can result in delayed product delivery, increased costs for manufacturers, and stock shortages, which can

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undermine customer confidence in the market.

Key Market Trends

Heightened Focus on Hygiene and Safety

A heightened focus on hygiene and safety in medical and funeral settings is a driving force behind the demand for mortuary bags. With increasing awareness of the importance of hygiene and sanitation in handling deceased bodies, particularly in the context of infectious diseases, the need for high-quality, reliable mortuary bags has grown. The COVID-19 pandemic highlighted the critical need for proper handling and containment of bodies to prevent the spread of infections, such as the coronavirus. Mortuary bags are designed to provide a hygienic solution by sealing bodies to prevent the spread of bacteria and bodily fluids that could pose health risks to those handling the body. As regulations and standards related to infection control become stricter, healthcare institutions and funeral homes are investing in better equipment, including mortuary bags, to ensure that the deceased are stored and transported safely and in compliance with public health protocols. This focus on hygiene and safety has led to a growing preference for mortuary bags, especially those made of high-quality materials with features like antimicrobial coatings, odor control, and leak-proof seals.

Growing Awareness in Funeral Services

Growing awareness in funeral services is another important factor driving the market for mortuary bags. In many regions, funeral services have become more formalized, with an increased emphasis on professional, dignified handling of the deceased. As funeral services evolve and become more structured, there is a greater emphasis on hygienic standards, which directly influences the demand for mortuary bags. Funeral homes, crematoriums, and other service providers increasingly recognize the importance of following proper procedures for body handling to ensure that the deceased are treated with dignity and respect. This shift in public awareness and attitudes has prompted funeral homes and healthcare providers to adopt higher standards of body storage and transportation. Mortuary bags, which are designed to protect and contain bodies during transport, are a crucial component of this elevated level of care. As the funeral industry adapts to more professional and organized services, mortuary bags are becoming a standard tool to improve operational efficiency and ensure the proper management of deceased bodies.

Segmental Insights

Raw Material Insights

Based on the Raw Material, polyethylene is the most widely used and dominates the global mortuary bags market due to its excellent properties in terms of durability, hygiene, and cost-effectiveness. Polyethylene, particularly high-density polyethylene (HDPE) and low-density polyethylene (LDPE), offers a range of benefits that make it the preferred material for mortuary bags across various regions and applications.

Polyethylene is known for its durability and strength, which are essential characteristics for mortuary bags. The material provides the necessary leak-proof barrier to prevent bodily fluids from escaping, which is vital for both hygienic purposes and safety during transportation. Polyethylene is highly resistant to tears and punctures, ensuring that the bag maintains its integrity even when under pressure, such as during handling, storage, or transport. This makes polyethylene bags particularly useful in healthcare facilities, morgues, and funeral homes, where safe, long-term storage and secure transport of the deceased are essential. The hygienic properties of polyethylene are another key factor in its dominance in the market. It is a non-porous material, which means it is highly resistant to the absorption of liquids, bacteria, and pathogens. Given the rising awareness of infection control, particularly after the COVID-19 pandemic, polyethylene bags are an ideal solution to ensure that deceased bodies are transported safely and hygienically, preventing contamination or the spread of infections. The ease with which polyethylene can be sealed also contributes to its popularity, as it ensures that bodies are securely enclosed within the bag, providing an additional layer of protection against environmental factors.

End Use Insights

Based on the end use segment, hospitals are the dominant users compared to morgues. Hospitals, particularly large healthcare facilities and those located in urban centers, account for the bulk of the demand for mortuary bags due to the high volume of patients and the need for proper management of deceased bodies. Hospitals play a critical role in the initial handling of deceased patients before bodies are transferred to morgues, funeral homes, or crematoriums, which positions them as the leading market driver in the mortuary bags sector.

The primary factor driving the hospital's dominance in the market is the high number of deaths occurring within hospital settings.

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Hospitals are equipped to handle emergency cases, surgeries, and critical illnesses, which result in a large number of fatalities. When a death occurs in the hospital, mortuary bags are used to preserve the body and prevent contamination during transportation to the morgue or funeral service providers. As hospitals are often the first point of contact for people who suffer from serious illnesses, accidents, or medical emergencies, they see a continual influx of deceased patients, making mortuary bags an essential tool in their operations.

Hospitals also have a critical responsibility to ensure infection control and maintain hygiene standards, which is particularly important when dealing with infectious diseases. The use of mortuary bags made from high-quality, leak-proof materials such as polyethylene ensures the safe containment of the deceased, preventing any bodily fluids from escaping and posing potential health risks. This hygienic approach is increasingly important in today's healthcare environment, where the spread of infections is a key concern. With the rising awareness of infection control, especially post-pandemic, hospitals are more likely to use specialized mortuary bags that meet rigorous infection control standards to prevent the spread of pathogens.

Regional Insights

North America was the dominant region in the global mortuary bags market, accounting for the largest share of the market. This dominance can be attributed to several factors, including a highly developed healthcare infrastructure, a significant aging population, high standards of hygiene and safety regulations, and a well-established network of hospitals, morgues, and funeral service providers that require reliable and hygienic body storage and transportation solutions.

One of the primary reasons for North America's dominance is its advanced healthcare infrastructure. The United States and Canada have a vast number of healthcare facilities, including hospitals, trauma centers, and emergency care units, which handle a large number of fatalities every year. In these countries, the demand for mortuary bags is consistent due to the volume of medical cases, accidents, chronic diseases, and aging populations that result in an increased number of deaths. Hospitals in North America often have in-house morgues, and with the prevalence of high standards for body storage, mortuary bags become essential tools for handling the deceased efficiently. This high volume of body handling in hospitals contributes to the continuous demand for mortuary bags across North America.

The aging population in countries like the United States and Canada is another factor that is driving growth in the mortuary bags market. As life expectancy rises and the proportion of elderly individuals increases, the number of deaths naturally follows, creating sustained demand for mortuary bags. Older populations often experience health issues such as heart disease, cancer, and diabetes, leading to an increased number of hospital-related fatalities. The aging demographic, combined with the rising incidence of chronic diseases, means that North American healthcare systems experience a steady flow of deceased bodies, making mortuary bags a critical necessity for hospitals and funeral homes.

Key Market Players

- Roftek Ltd (Flexmort)
- Neogen Corporation
- Medilivescare Manufacturing Pvt. Ltd.
- Mopec Group
- Peerless Plastics, Inc.
- Classic Plastics Corporation
- Auden Funeral Supplies Limited
- CEABIS (Vezzani S.p.A)
- Polcreative Group
- Extra Packaging LLC

Report Scope:

In this report, the Global Mortuary Bags Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

□□ Mortuary Bags Market, By Raw Material:

- o PVC
- o Polyethylene
- o Nylon

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- o Polyester

- o Others

- Mortuary Bags Market, By Size:

- o Adult Bags

- o Child/Infant Bags

- o Heavy Duty & Bariatric Bags

- Mortuary Bags Market, By End Use:

- o Hospital

- o Morgue

- Mortuary Bags Market, By Region:

- o North America

- United States

- Canada

- Mexico

- o Europe

- France

- United Kingdom

- Italy

- Germany

- Spain

- o Asia-Pacific

- China

- India

- Japan

- Australia

- South Korea

- o South America

- Brazil

- Argentina

- Colombia

- o Middle East & Africa

- South Africa

- Saudi Arabia

- UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Mortuary Bags Market.

Available Customizations:

Global Mortuary Bags market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

1. Product Overview

- 1.1. Market Definition

- 1.2. Scope of the Market

- 1.2.1. Markets Covered

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- 1.2.2. Years Considered for Study
- 1.2.3. Key Market Segmentations
- 2. Research Methodology
 - 2.1. Objective of the Study
 - 2.2. Baseline Methodology
 - 2.3. Key Industry Partners
 - 2.4. Major Association and Secondary Sources
 - 2.5. Forecasting Methodology
 - 2.6. Data Triangulation & Validations
 - 2.7. Assumptions and Limitations
- 3. Executive Summary
 - 3.1. Overview of the Market
 - 3.2. Overview of Key Market Segmentations
 - 3.3. Overview of Key Market Players
 - 3.4. Overview of Key Regions/Countries
 - 3.5. Overview of Market Drivers, Challenges, Trends
- 4. Voice of Customer
- 5. Global Mortuary Bags Market Outlook
 - 5.1. Market Size & Forecast
 - 5.1.1. By Value
 - 5.2. Market Share & Forecast
 - 5.2.1. By Raw Material (PVC, Polyethylene, Nylon, Polyester, Others)
 - 5.2.2. By Size (Adult Bags, Child/Infant Bags, Heavy Duty & Bariatric Bags)
 - 5.2.3. By End Use (Hospital and Morgue)
 - 5.2.4. By Region
 - 5.2.5. By Company (2024)
 - 5.3. Market Map
- 6. North America Mortuary Bags Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value
 - 6.2. Market Share & Forecast
 - 6.2.1. By Raw Material
 - 6.2.2. By Size
 - 6.2.3. By End Use
 - 6.2.4. By Country
 - 6.3. North America: Country Analysis
 - 6.3.1. United States Mortuary Bags Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Raw Material
 - 6.3.1.2.2. By Size
 - 6.3.1.2.3. By End Use
 - 6.3.2. Canada Mortuary Bags Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast

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- 6.3.2.2.1. By Raw Material
- 6.3.2.2.2. By Size
- 6.3.2.2.3. By End Use
- 6.3.3. Mexico Mortuary Bags Market Outlook
- 6.3.3.1. Market Size & Forecast
- 6.3.3.1.1. By Value
- 6.3.3.2. Market Share & Forecast
- 6.3.3.2.1. By Raw Material
- 6.3.3.2.2. By Size
- 6.3.3.2.3. By End Use
- 7. Europe Mortuary Bags Market Outlook
- 7.1. Market Size & Forecast
- 7.1.1. By Value
- 7.2. Market Share & Forecast
- 7.2.1. By Raw Material
- 7.2.2. By Size
- 7.2.3. By End Use
- 7.2.4. By Country
- 7.3. Europe: Country Analysis
- 7.3.1. Germany Mortuary Bags Market Outlook
- 7.3.1.1. Market Size & Forecast
- 7.3.1.1.1. By Value
- 7.3.1.2. Market Share & Forecast
- 7.3.1.2.1. By Raw Material
- 7.3.1.2.2. By Size
- 7.3.1.2.3. By End Use
- 7.3.2. United Kingdom Mortuary Bags Market Outlook
- 7.3.2.1. Market Size & Forecast
- 7.3.2.1.1. By Value
- 7.3.2.2. Market Share & Forecast
- 7.3.2.2.1. By Raw Material
- 7.3.2.2.2. By Size
- 7.3.2.2.3. By End Use
- 7.3.3. Italy Mortuary Bags Market Outlook
- 7.3.3.1. Market Size & Forecast
- 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecast
- 7.3.3.2.1. By Raw Material
- 7.3.3.2.2. By Size
- 7.3.3.2.3. By End Use
- 7.3.4. France Mortuary Bags Market Outlook
- 7.3.4.1. Market Size & Forecast
- 7.3.4.1.1. By Value
- 7.3.4.2. Market Share & Forecast
- 7.3.4.2.1. By Raw Material
- 7.3.4.2.2. By Size
- 7.3.4.2.3. By End Use

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- 7.3.5. Spain Mortuary Bags Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Raw Material
 - 7.3.5.2.2. By Size
 - 7.3.5.2.3. By End Use
- 8. Asia-Pacific Mortuary Bags Market Outlook
 - 8.1. Market Size & Forecast
 - 8.1.1. By Value
 - 8.2. Market Share & Forecast
 - 8.2.1. By Raw Material
 - 8.2.2. By Size
 - 8.2.3. By End Use
 - 8.2.4. By Country
 - 8.3. Asia-Pacific: Country Analysis
 - 8.3.1. China Mortuary Bags Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Raw Material
 - 8.3.1.2.2. By Size
 - 8.3.1.2.3. By End Use
 - 8.3.2. India Mortuary Bags Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Raw Material
 - 8.3.2.2.2. By Size
 - 8.3.2.2.3. By End Use
 - 8.3.3. Japan Mortuary Bags Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Raw Material
 - 8.3.3.2.2. By Size
 - 8.3.3.2.3. By End Use
 - 8.3.4. South Korea Mortuary Bags Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Raw Material
 - 8.3.4.2.2. By Size
 - 8.3.4.2.3. By End Use
 - 8.3.5. Australia Mortuary Bags Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value

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- 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Raw Material
 - 8.3.5.2.2. By Size
 - 8.3.5.2.3. By End Use
- 9. South America Mortuary Bags Market Outlook
 - 9.1. Market Size & Forecast
 - 9.1.1. By Value
 - 9.2. Market Share & Forecast
 - 9.2.1. By Raw Material
 - 9.2.2. By Size
 - 9.2.3. By End Use
 - 9.2.4. By Country
 - 9.3. South America: Country Analysis
 - 9.3.1. Brazil Mortuary Bags Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Raw Material
 - 9.3.1.2.2. By Size
 - 9.3.1.2.3. By End Use
 - 9.3.2. Argentina Mortuary Bags Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Raw Material
 - 9.3.2.2.2. By Size
 - 9.3.2.2.3. By End Use
 - 9.3.3. Colombia Mortuary Bags Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Raw Material
 - 9.3.3.2.2. By Size
 - 9.3.3.2.3. By End Use
- 10. Middle East and Africa Mortuary Bags Market Outlook
 - 10.1. Market Size & Forecast
 - 10.1.1. By Value
 - 10.2. Market Share & Forecast
 - 10.2.1. By Raw Material
 - 10.2.2. By Size
 - 10.2.3. By End Use
 - 10.2.4. By Country
 - 10.3. MEA: Country Analysis
 - 10.3.1. South Africa Mortuary Bags Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast

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- 10.3.1.2.1. By Raw Material
- 10.3.1.2.2. By Size
- 10.3.1.2.3. By End Use
- 10.3.2. Saudi Arabia Mortuary Bags Market Outlook
- 10.3.2.1. Market Size & Forecast
- 10.3.2.1.1. By Value
- 10.3.2.2. Market Share & Forecast
- 10.3.2.2.1. By Raw Material
- 10.3.2.2.2. By Size
- 10.3.2.2.3. By End Use
- 10.3.3. UAE Mortuary Bags Market Outlook
- 10.3.3.1. Market Size & Forecast
- 10.3.3.1.1. By Value
- 10.3.3.2. Market Share & Forecast
- 10.3.3.2.1. By Raw Material
- 10.3.3.2.2. By Size
- 10.3.3.2.3. By End Use
- 11. Market Dynamics
- 11.1. Drivers
- 11.2. Challenges
- 12. Market Trends & Developments
- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments
- 13. Porter's Five Forces Analysis
- 13.1. Competition in the Industry
- 13.2. Potential of New Entrants
- 13.3. Power of Suppliers
- 13.4. Power of Customers
- 13.5. Threat of Substitute Products
- 14. Competitive Landscape
- 14.1. Roftek Ltd (Flexmort)
- 14.1.1. Business Overview
- 14.1.2. Company Snapshot
- 14.1.3. Products & Services
- 14.1.4. Financials (As Reported)
- 14.1.5. Recent Developments
- 14.1.6. Key Personnel Details
- 14.1.7. SWOT Analysis
- 14.2. Neogen Corporation
- 14.3. Medilivescare Manufacturing Pvt. Ltd.
- 14.4. Mopec Group
- 14.5. Peerless Plastics, Inc.
- 14.6. Classic Plastics Corporation
- 14.7. Auden Funeral Supplies Limited
- 14.8. CEABIS (Vezzani S.p.A)
- 14.9. Polcreative Group

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- 14.10. Extra Packaging LLC
- 15. Strategic Recommendations
- 16. About Us & Disclaimer

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