

**Transportation Services Global Industry Guide 2019-2028**

Industry Report | 2024-12-20 | 463 pages | MarketLine

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**Report description:**

Transportation Services Global Industry Guide 2019-2028

## Summary

Global Transportation Services industry profile provides top-line qualitative and quantitative summary information including: industry group size (value, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

## Key Highlights

- The transportation services industry includes air, marine, rail, and road freight sectors.
- Air freight is a mode of transportation that involves the movement of goods and cargo through the airways. Domestic air freight refers to the transportation of goods and cargo via airplanes within the same country. International air freight covers the transportation of goods and cargo via airplanes across borders to different countries. Air freight market value is calculated by multiplying the market volume with the average cost per freight ton-kilometers (FTK). Marine freight includes revenues generated from the transportation of containers (only LoLo) and dry bulk cargo by sea and ocean-going vessels. This sector encompasses domestic and international freight. Rail freight encompasses the transportation of goods by rail. This involves the movement of freight from one point to another, and the revenues generated from such transportation are included in this market. Road freight sector is valued as revenues generated from freight transportation by road.
- International freight revenues are assigned to the country of origin to avoid double-counting in regional and global markets.
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.
- The global transportation services industry recorded revenues of \$4,296.3 billion in 2023, representing a compound annual growth rate (CAGR) of 1.7% between 2018 and 2023.
- The road segment accounted for the industry's largest proportion in 2023, with total revenues of \$2,541 billion, equivalent to

59.1% of the industry's overall value.

- According to GlobalData, in 2023, the global transportation services industry grew by 1.2% annually. The growth is attributed to the rising globalization and the steady increase in exports.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global transportation services industry group
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global transportation services industry group
- Leading company profiles reveal details of key transportation services industry group players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global transportation services industry group with five year forecasts

## Reasons to Buy

- What was the size of the global transportation services industry group by value in 2023?
- What will be the size of the global transportation services industry group in 2028?
- What factors are affecting the strength of competition in the global transportation services industry group?
- How has the industry group performed over the last five years?
- What are the main segments that make up the global transportation services industry group?

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