

Soft Drinks in India

Industry Report | 2024-11-07 | 42 pages | MarketLine

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Report description:

Soft Drinks in India

Summary

Soft Drinks in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The Indian Soft Drinks market had total revenues of \$41,164.5 million in 2023, representing a compound annual growth rate (CAGR) of 12.6% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 8.9% between 2018 and 2023, to reach a total of 51,257.6 million liters in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 15.5% for the five-year period 2023-2028, which is expected to drive the market to a value of \$84,753.5 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the soft drinks market in India

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in India
- Leading company profiles reveal details of key soft drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India soft drinks market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the India soft drinks market by value in 2023?
- What will be the size of the India soft drinks market in 2028?
- What factors are affecting the strength of competition in the India soft drinks market?
- How has the market performed over the last five years?
- How large is India's soft drinks market in relation to its regional counterparts?

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