

New Cars in Portugal

Industry Report | 2024-11-07 | 44 pages | MarketLine

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Report description:

New Cars in Portugal

Summary

New Cars in Portugal industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- New cars market consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles. Market volume refers to the total number of cars sold in a year, while market value is calculated by multiplying the average retail selling price with the market volume.
- The Portuguese new cars market recorded revenues of \$7.3 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.8% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 0.9% between 2018 and 2023, to reach a total of 0.196 million units in 2023.
- Portugal captured a 1.6% share of the European new cars market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in Portugal
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Portugal

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- Leading company profiles reveal details of key new cars market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Portugal new cars market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Portugal new cars market by value in 2023?
- What will be the size of the Portugal new cars market in 2028?
- What factors are affecting the strength of competition in the Portugal new cars market?
- How has the market performed over the last five years?
- Who are the top competitors in Portugal's new cars market?

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