

New Cars in Finland

Industry Report | 2024-11-07 | 48 pages | MarketLine

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Report description:

New Cars in Finland

Summary

New Cars in Finland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- New cars market consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles. Market volume refers to the total number of cars sold in a year, while market value is calculated by multiplying the average retail selling price with the market volume.
- The Finnish new cars market recorded revenues of \$2.9 billion in 2023, representing a negative compound annual growth rate (CAGR) of 5.4% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 5.5% between 2018 and 2023, to reach a total of 0.08 million units in 2023.
- Finland captured a 0.6% share of the European new cars market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in Finland
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Finland
- Leading company profiles reveal details of key new cars market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Finland new cars market with five year forecasts

Reasons to Buy

- What was the size of the Finland new cars market by value in 2023?
- What will be the size of the Finland new cars market in 2028?
- What factors are affecting the strength of competition in the Finland new cars market?
- How has the market performed over the last five years?
- How large is Finland's new cars market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Geography segmentation

1.6. Market share

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strategies of the leading players?

7.4. What are the strengths of the leading players?

7.5. What are the recent developments?

8 Company Profiles

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- 8.1. Volkswagen AG
- 8.2. Toyota Motor Corp
- 8.3. Geely Automobile Holdings Ltd
- 8.4. Hyundai Motor Co
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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