

City Profile - Warsaw; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2024-10-10 | 34 pages | MarketLine

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Report description:

City Profile - Warsaw; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Warsaw" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Warsaw.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Warsaw metropolitan area remains the economic and business hub of Poland, contributed 17.2% to the nation's GDP in 2023. However, the area's growth slowed significantly due to high inflation, tighter monetary policies, and the impact of Russia's invasion of Ukraine. However, the area is forecast to grow faster outpacing other European cities Prague and Vilnius, at an average annual rate of 3.3% from 2024 to 2030.

Scope

- The service sector remained the key contributor to the Warsaw metropolitan area's economy and employment.
- Warsaw is a key tourist destination for both domestic and international tourists. Warsaw was named the most attractive tourist

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destination in Europe in the European Best Destinations 2023 contest. The "Warsaw2030 Strategy" outlines the city's development policy up to 2030, with a focus on tourism.

- The construction sector contributed 6.7% to the Warsaw metropolitan area's Gross Value Added (GVA) in 2023. The construction industry is expected to grow at an average annual rate of 5.8% during 2024-30, supported by large-scale infrastructure projects, including the Centralny Port Komunikacyjny (CPK) Programme.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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