

# City Profile - Jakarta; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2024-11-07 | 31 pages | MarketLine

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# Report description:

City Profile - Jakarta; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

### Summary

"City Profile - Jakarta" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Jakarta.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Jakarta, the capital of Indonesia, serves as the country's economic and business center, with key industries including ICT, trade, transportation, manufacturing, and construction. In 2023, the city accounted for 16.0% of Indonesia's total GDP. The city's economy grew by 5.1% in 2023 driven by strong performance in the construction, manufacturing, and transportation sectors, supported by robust domestic consumption and international trade.

### Scope

- The service sector is key driver of Jakarta city's economy, accounting for 74.4% of the total GVA in 2023
- By the end of 2023, the city experienced a robust post-pandemic tourism recovery, fueled by a rise in tourist arrivals and

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government-supported international events. Key events such as the ASEAN Summit, FIBA World Cup, and concerts by Coldplay and Slipknot at Jakarta's Hammersonic festival played a significant role in driving bookings for the MICE sector, further boosting the city's tourism industry.

# Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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