

City Profile - Hanoi; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2024-11-18 | 32 pages | MarketLine

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Report description:

City Profile - Hanoi; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Hanoi" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Jerusalem.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Hanoi city, Vietnam's capital, contributed 12.7% to the national GDP in 2023 and remains its top destination for foreign direct investment (FDI). The city's economy grew by 6.2% in real terms in 2023, with strong service sector performance, stable industrial production, and robust construction activity.

Scope

- The service sector is key driver of Hanoi city's economy, accounting for 50.5% of the total GVA in 2023
- Tourism growth in 2023 has been a major driver of Hanoi city's economy, showcasing its appeal as a top destination. The rise in

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international visitors reflects post-pandemic recovery and its growing global attraction, while domestic tourism has also increased, driven by local interest in cultural heritage and its economic benefits

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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