

Carbonated Soft Drinks in Turkey

Industry Report | 2024-11-14 | 43 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Carbonated Soft Drinks in Turkey

Summary

Carbonated Soft Drinks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The Turkish Carbonated Soft Drinks market had total revenues of \$2,204.4 million in 2023, representing a compound annual growth rate (CAGR) of 0.6% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.7% between 2018 and 2023, to reach a total of 3,560.3 million liters in 2023.
- The performance of the market is forecast to decline, with an anticipated negative CAGR of 7.3% for the five-year period 2023-2028, which is expected to drive the market to a value of \$1,508.7 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in Turkey

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in Turkey
- Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey carbonated soft drinks market with five year forecasts

Reasons to Buy

- What was the size of the Turkey carbonated soft drinks market by value in 2023?
- What will be the size of the Turkey carbonated soft drinks market in 2028?
- What factors are affecting the strength of competition in the Turkey carbonated soft drinks market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's carbonated soft drinks market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Geography segmentation

1.6. Market share

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Geography segmentation

4.2. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2. Who are the leading players in the Turkish carbonated soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares between 2018-2023?
- 7.4. Which companies market shares have suffered between 2018-2023?
- 7.5. What are the most popular brands in the Turkish carbonated soft drinks market?

8 Company Profiles

- 8.1. The Coca-Cola Co
- 8.2. PepsiCo Inc
- 8.3. BIM Birlesik Magazalar AS
- 8.4. Ulker Biskuvi Sanayi AS

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

Carbonated Soft Drinks in Turkey

Industry Report | 2024-11-14 | 43 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-12
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com