

## **Carbonated Soft Drinks in Japan**

Industry Report | 2024-11-14 | 44 pages | MarketLine

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### **Report description:**

Carbonated Soft Drinks in Japan

#### Summary

Carbonated Soft Drinks in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The carbonated soft drinks market consists of retail sale of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The Japanese Carbonated Soft Drinks market had total revenues of \$6,777.2 million in 2023, representing negative a compound annual growth rate (CAGR) of 5.6% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2018 and 2023, to reach a total of 3,258.5 million liters in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.4% for the five-year period 2023-2028, which is expected to drive the market to a value of \$8,421.0 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the carbonated soft drinks market in Japan

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in Japan
- Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan carbonated soft drinks market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Japan carbonated soft drinks market by value in 2023?
- What will be the size of the Japan carbonated soft drinks market in 2028?
- What factors are affecting the strength of competition in the Japan carbonated soft drinks market?
- How has the market performed over the last five years?
- How large is Japan's carbonated soft drinks market in relation to its regional counterparts?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Geography segmentation

###### 1.6. Market share

###### 1.7. Market rivalry

###### 1.8. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Geography segmentation

###### 4.2. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Market share

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- 7.2. Who are the leading players in the Japanese carbonated soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares between 2018-2023?
- 7.4. Which companies market shares have suffered between 2018-2023?
- 7.5. What are the most popular brands in the Japanese carbonated soft drinks market?

## 8 Company Profiles

- 8.1. The Coca-Cola Co
- 8.2. Asahi Group Holdings Ltd
- 8.3. Suntory Holdings Ltd
- 8.4. PepsiCo Inc

## 9 Macroeconomic Indicators

- 9.1. Country data

## 10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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