

## **Beer & Cider in the United States**

Industry Report | 2024-11-14 | 41 pages | MarketLine

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### **Report description:**

Beer & Cider in the United States

#### Summary

Beer & Cider in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The beer and cider market consist of the retail sale of beer and cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The US beer and cider market had total revenues of \$121,396.4 million in 2023, representing a compound annual growth rate (CAGR) of 2.3% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 1.4% between 2018 and 2023, to reach a total of 21,599.5 million liters in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.1% for the five-year period 2023-2028, which is expected to drive the market to a value of \$141,655.8 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in the United States
- Leading company profiles reveal details of key beer & cider market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States beer & cider market with five year forecasts

#### Reasons to Buy

- What was the size of the United States beer & cider market by value in 2023?
- What will be the size of the United States beer & cider market in 2028?
- What factors are affecting the strength of competition in the United States beer & cider market?
- How has the market performed over the last five years?
- What are the main segments that make up the United States's beer & cider market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

##### 2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

##### 3 Market Data

- 3.1. Market value
- 3.2. Market volume

##### 4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

##### 5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

##### 6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

##### 7 Competitive Landscape

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- 7.1. Market share
- 7.2. Who are the leading players in the US beer and cider market?
- 7.3. Which companies have been most successful in increasing their market shares between 2018-2023?
- 7.4. Which companies market shares between 2018-2023?
- 7.5. What are the most popular brands in the US beer and ciders market?
- 8 Company Profiles
  - 8.1. AB InBev UK Ltd
  - 8.2. Molson Coors Beverage Company
  - 8.3. Constellation Brands New Zealand Ltd
  - 8.4. Heineken Holding NV
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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