

Airlines in Australia

Industry Report | 2024-10-03 | 46 pages | MarketLine

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Report description:

Airlines in Australia

Summary

Airlines in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Airlines industry covers passenger air transportation, including scheduled flights but excludes air freight transport. Industry volume is defined as the total seats sold by airlines registered in a particular country or region. Industry value is defined as the total airline revenue generated from passenger traffic. It is calculated by multiplying the average revenue per passenger by the seats sold.
- The Australian airlines industry recorded revenues of \$18.7 billion in 2023, representing a compound annual growth rate (CAGR) of 0.8% between 2018 and 2023.
- Industry consumption volumes declined with a negative CAGR of 1.4% between 2018 and 2023, to reach a total of 99,439.3 thousand seats in 2023.
- The Australian domestic airline industry is oversaturated. Low-cost airlines such as Jetstar and Tigerair waged fierce price wars, putting pressure on larger carriers like Qantas and Virgin Australia.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the airlines market in Australia

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the airlines market in Australia
- Leading company profiles reveal details of key airlines market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia airlines market with five year forecasts

Reasons to Buy

- What was the size of the Australia airlines market by value in 2023?
- What will be the size of the Australia airlines market in 2028?
- What factors are affecting the strength of competition in the Australia airlines market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's airlines market?

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